



accounting
excellence



About

Accounting Excellence is AccountingWEB UK's annual awards night that celebrates excellence in every section of accountancy.



accounting
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Logo - Primary, full colour



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Logo - Stacked, mono white



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Logo - Primary, mono dark



Mark - Primary

H1
Overpass, Bold
Tracking: 40

CELEBRATING EXCELLENCE

H2
Overpass, Bold
Tracking: 20

OVERCOMING THE TRAINING TRANSFER PROBLEM BY ADOPTING A PERFORMANCE-

H3 / Standfirst
Overpass, Bold

Customer experience management needs saving, some are suggesting that a ‘customer success’ mindset is the answer.

Quote
Overpass, Regular

“UK P2P platforms have lent £7.3bn to date”

CTA
Overpass, Bold

READ MORE

Body
Overpass, Regular

The UK’s peer-to-peer loan market is bracing itself for an influx of government-incentivised investment as it struggles with the growing pains of onerous regulation, scandal and prodigious growth.

Accent
Jendral Writing

Excellence

Typography

Use this as a guide for size and weight ratios only

Colour

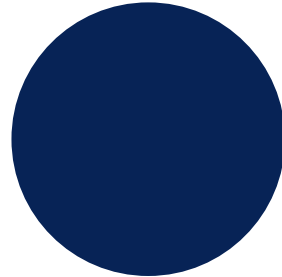
These colours represent the main colour palette.

Contrast ratio

Please see this guide to ensure your colour combinations meet contrast ratio requirements for digital applications.

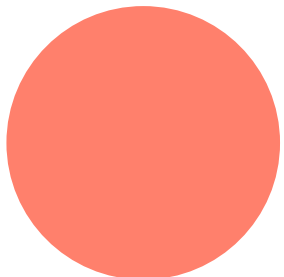
Main

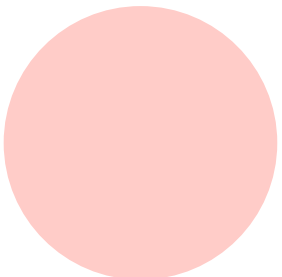
 Blue Primary
#6095ff
C70, M45, Y6, K0

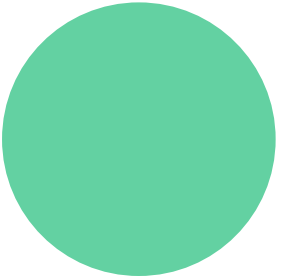
 Blue Dark
#072356
C100, M87, Y40, K36

 Blue Light
#C2D1FF
C45, M20, Y3, K0

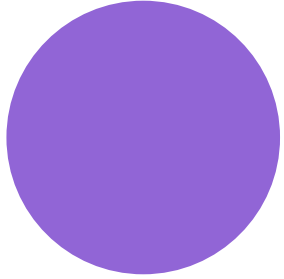
Accents

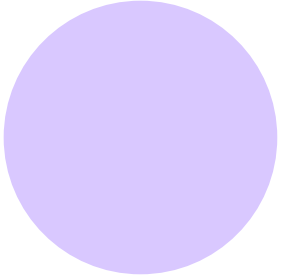
 Orange
#FF806C
C7, M60, Y52, K0

 Orange Light
#FFCCC8
C6, M26, Y18, K0

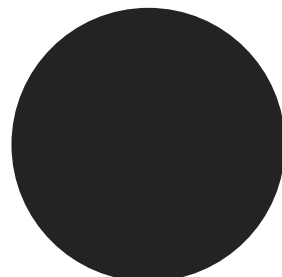
 Green
#63D1A2
C60, M7, Y48, K0

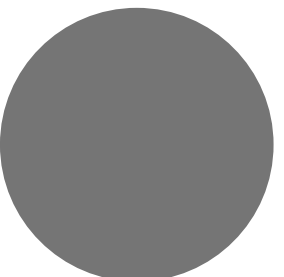
 Green Light
#C3EFDE
C28, M4, Y20, K0


 Purple
#9165D6
C60, M64, Y10, K0

 Purple Light
#D9C8FF
C20, M25, Y4, K0

Neutrals

 Neutral - Black
#232323
C74, M64, Y59, K78

 Neutral - Grey Dark
#757575
C52, M41, Y41, K25

 Neutral - Grey Light
#EEEEEE
C8, M5, Y7, K0